



Natural & Organic Lawn and Garden Products for Outdoor Gardens and Plants. OMRI Listed

PRODUCT	PLANT TYPE	HOW TO APPLY	APPLICATION RATE	WHEN TO USE	BENEFIT	USE WITH
PURE GROW 6-6-5+8%Ca	Lawns and Turf	Broadcast	1 - 2 lbs / 100 sq ft	Prior to planting / every 4 - 6 weeks	Natural source of macro elements. Promotes vigorous growth.	HUMEGA SEAPLEX CALPLEX
	Fruits, Flowers, Vegetables	Mix into Top 1" - 3" Soil	1 oz / gal Potting Soil	Prior to planting / every 2 weeks		
	Trees, Shrubs, Vines	Top Dressing	2 oz for every 1" Diameter	Every 8 weeks		
PURE BLOOM 1-5-4+6%Ca	Fruits, Flowers, Vegetables	Mix into Top 1" - 3" Soil	1 oz / gal Potting Soil	Prior to planting / every 2 weeks	Natural source of macro elements. Encourages fruiting & flowering	HUMEGA SEAPLEX CALPLEX
HUMEGA	Lawns and Turf	Drench Soil / Spray Applicator	4 - 8 tbsp / gal water / 100 sq ft	Every watering	Regenerates soil microbial activity.	PURE HUMEGA SEAPLEX
	Fruits, Flowers, Vegetables	Drench Soil	1 - 2 tbsp / gal water	Every watering		
	Trees, Shrubs, Vines	Drench Soil	2 tbsp / gal water	Every 6 - 8 weeks		
SEAPLEX	Lawns and Turf	Foliar Spray	1 - 2 tbsp / gal water	Every 4 - 8 weeks	Promotes even growth. Longer retention of fruit sets.	PURE CALPLEX HUMEGA
	Fruits, Flowers, Vegetables	Foliar Spray or Drench	1 - 2 tbsp / gal water	Every other day, early morning or evening		
CALPLEX	Fruits, Flowers, Vegetables	Drench Soil or Foliar Spray	1 - 2 tsp / gal water	Every 3 - 4 weeks	Increased plant hardiness.	PURE HUMEGA SEAPLEX
HUVEGA	Lawns and Turf	Foliar Spray	1 - 2 tbsp / gal water	Every 4 - 8 weeks	Aids in prevention of magnesium deficiency	CALPLEX SEAPLEX
	Fruits, Flowers, Vegetables	Drench Soil	1 - 2 tbsp / gal water	Every other day, early morning, or evening		
NITREX	Lawn and Turf	Drench Soil	1 - 2 tsp / gal water	Upon noticeable loss of vigor	Readily available nitrogen	PURE HUMEGA SEAPLEX
	Trees, Shrubs, Vines	Drench Soil				

If using reverse osmosis water, we recommend using 1 tsp (5 ml) of Organicare Calplex™ per gallon of water (4 l).

1 oz = 2 tablespoons

Premium Organic-Based Potting Soils

PRODUCT	PLANT TYPE	HOW TO APPLY	APPLICATION RATE	WHEN TO USE	BENEFIT	USE WITH
PURE EARTH AERATION	Indoor Houseplants	Plant as usual	As Needed	Any Indoor planting project. Potting new, or Re-potting existing houseplants.	Retains higher oxygen content for indoor houseplants.	GROW
PURE EARTH MOISTURE	Outdoor Container Gardens	Plant as usual	As Needed	Any Outdoor planting project. Planting seedlings or starter plants. Re-Potting existing plants.	Retains higher moisture content for outdoor use and fewer waterings.	PURE HUMEGA

If using reverse osmosis water, we recommend using 1 tsp (5 ml) of Organicare Calplex™ per gallon of water (4 l).

1 oz = 2 tablespoons

